



**PR ETC.**

PUBLIC RELATIONS • EVENT PLANNING • MARKETING

220 East State Street, Suite G-2

Rockford, Illinois, 61104

815.282.9976 Fax 815.282.9986

[www.pretc.net](http://www.pretc.net)

**CONTACT:**

Rebecca Kopf

PR Etc.

(815) 282 – 9976

[rkopf@pretc.net](mailto:rkopf@pretc.net)

**PR Etc. to Manage Event for Applied Ecological Services, Inc.**

**Rockford, Ill. (August 24, 2009)** – PR Etc. will assist Applied Ecological Services, Inc. of Broadhead, Wisc., with hosting a private reception at the American Society of Landscape Architects annual meeting in Chicago this September. PR Etc. will handle all logistics including venue selection and set-up, menu selection and décor, in addition to promotions for the event.

“We are excited to put together a successful business event for Applied Ecological Services,” said Rebecca Kopf, PR Etc. President. “We hope to bring expertise that will help them grow their business at this event.”

Applied Ecological Services, Inc. is a diverse and comprehensive ecological restoration firm that consults with clients on environmental projects. Their three divisions – Consulting, Contracting and Nursery, operate out of five offices in the U.S. To learn more about Applied Ecological Services, Inc., log on to [www.appliedeco.com](http://www.appliedeco.com).

PR Etc. ([www.pretc.net](http://www.pretc.net)) is a full-service public relations, event planning and marketing firm which helps organizations gain a competitive edge in the marketplace through strong marketing programs that deliver measurable results. Its customized services ensure that its clients’ programs are implemented in a professional and timely manner and that their messages are proactively and effectively communicated. PR Etc. has offices in Rockford, IL and Madison, WI.

###