



**PR ETC.**

PUBLIC RELATIONS • EVENT PLANNING • MARKETING

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## **PR ETC. TO OVERSEE PUBLIC RELATIONS EFFORTS FOR PROROK LAW OFFICE**

**ROCKFORD, IL (June 8, 2009)** – PR Etc., a full-service public relations firm with offices in Rockford and Madison, WI, was recently selected by Prorok Law Office, P.C. to oversee the company’s public relations.

PR Etc. will assist Prorok Law Office by enhancing the visibility of the firm and its executive team and building regional awareness of the firm’s legal expertise.

Prorok Law Office is based in Rockford and serves Winnebago, Ogle, McHenry and Stephenson counties. Led by former Winnebago County First Deputy State’s Attorney Charles J. Prorok, the firm is an authority on such legal issues as labor/employment, local government, election law, criminal defense and mediation.

“We are honored to be working with a client of this caliber,” PR Etc. President Rebecca Kopf said. “Mr. Prorok has an impressive history of serving the residents of Winnebago County for nearly 30 years and is respected throughout the community. We are excited to assist him in this new phase of his career.”

### **About PR Etc.**

PR Etc. is a full-service public and media relations company that helps organizations gain a competitive edge in the marketplace through strong marketing programs that deliver measurable results. Its customized services ensure that its clients’ programs are implemented in a professional and timely manner and that their messages are proactively and effectively communicated. For more information, visit [www.pretc.net](http://www.pretc.net).

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